

Message Text

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ACTION EB-07

INFO OCT-01 ARA-06 ISO-00 L-02 CU-02 CAB-02 CIAE-00

COME-00 DODE-00 DOTE-00 INR-07 NSAE-00 FAA-00 USIE-00

SSO-00 INRE-00 /027 W

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O 142134Z MAY 75

FM AMEMBASSY SAN SALVADOR

TO SECSTATE WASHDC IMMEDIATE 8087

LIMITED OFFICIAL USE SAN SALVADOR 896

E.O. 11652 - N/A

TAGS: CAB, ES, EAIR, BGEN

SUBJECT: TOURISM: MISS UNIVERSE CONTEST; REQUEST FOR AIRLINE SEATS

REF: SAN SALVADOR 1850 AND PREVIOUS

1. PRESIDENT OF EL SALVADOR COLONEL ARTURO A. MOLINA IS SENDING ROBERTO POMA, PRESIDENT OF SALVADORAN INSTITUTE OF TOURISM TO WASHINGTON, DC THURSDAY 15 MAY. POMA, THROUGH WASHINGTON SALVADORAN EMBASSY, HAS ASKED FOR AN APPOINTMENT WITH PRESIDENT OF CAB IN ORDER TO REQUEST REVERSAL OF RE-REPORTED CAB DECISION NOT APPROVE 175 COMPLIMENTARY SEATS FOR USE BY EL SALVADOR IN CONNECTION WITH MISS UNIVERSE CONTEST SCHEDULED FOR EL SALVADOR IN MID-JULY (SEE REFTEL.) FAILING A CAB REVIEW, WE BELIEVE, ON BASIS CONVERSATION WITH POMA, GOES WILL SEEK CAB APPROVAL OT USE 200 ANNUAL SEAT QUOTA FOR PAGEANT.

2. AS DESCRIBED IN REFTEL POMA IS EXPECTED TO ARGUE THAT REQUEST IS ONE TIME PROGRAM AND PART OF AN LDC EFFORT TO PROMOTE TOURISM. GOES BUDGET FOR MISS UNIVERSE CONTEST IS TIGHT AND EVEN SO EXPENSES ARE GIVING RISE TO ADVERSE COMMENTARY AGAINST GOES WHICH IS TAKING ON POLITICAL TONE. ALSO EXPENSE OF PAYING FOR SEATS WILL CAUSE SERIOUS DRAIN ON GOES PROMOTIONAL BUDGET AND RELIEF IS VERY IMPORTANT.

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3. PER REFTEL, AA, CARRIER MOST LIKELY TO PROVIDE SEATS IF
APPROVED, SEEMS VERY LUKEWARM AND APPEARS TO HAVE GIVEN MINIMAL
SUPPORT TO GOES REQUEST. FURTHER, MISS UNIVERSE, INC. DROVE
HARD BARGAIN AND GOES EXPENSES WILL BE HIGHER THAN ANTICIPATED.
EMBASSY ASSUMPTION THAT GOES REQUEST WOULD BE TAKEN TO HIGHEST
LEVEL IS CONFIRMED BY POMA TRIP. CONFIRMATION THAT CAB HAS
GIVEN, OR WILL GIVE CAREFUL AND COMPLETE CONSIDERATION TO GOES
REQUEST SHOULD BE PROVIDED SOONEST. AMBASSADOR AND OTHER EMB-
OFFS MUST BE ABLE TO EXPLAIN FULLY CAB ACTION AND REASONS
THEREFORE AS REQUESTED REFTEL.
CAMPBELL

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Message Attributes

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